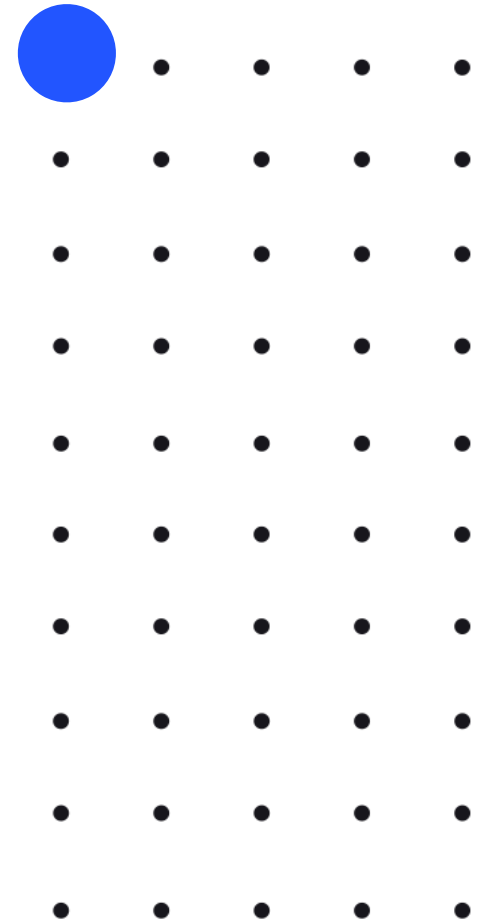


Prepaid Cards

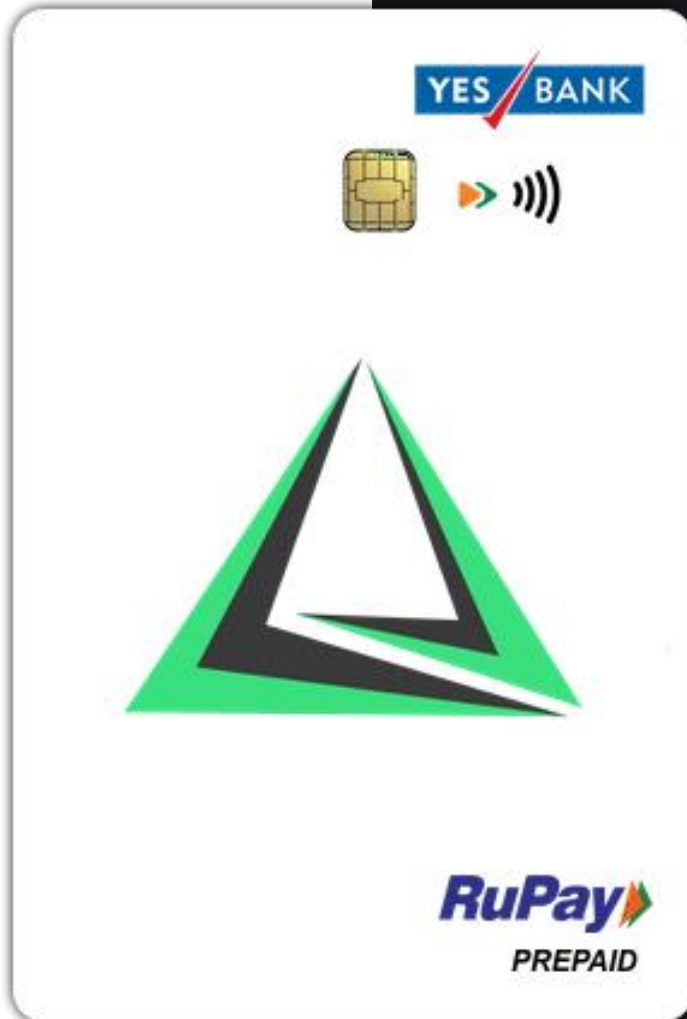


Powered by **NEOKRED**

In Partnership with

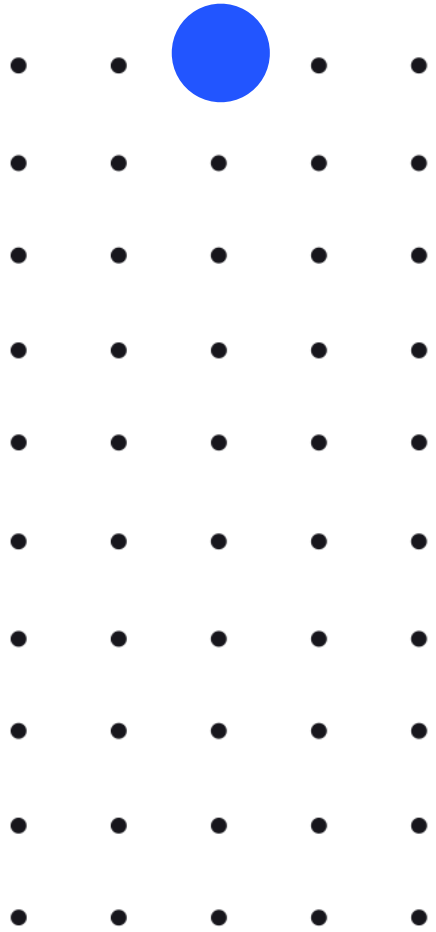
YES BANK

About **NEOKRED**



Neokred has designed India's Corporate Neobank in partnership with Yes Bank to help businesses monetize on their disbursements and to provide employees with specialized & curated banking solution and products.

Neokred, with its technological infrastructure layer bridges companies and employees through its new-age API banking account offerings.



What we offer?



Incentive Card



Gift Card



Payroll Card



Expense Card



Student Card



GPR Card

CARD BENEFITS

1.

Mobile Enabled

Physical Card linked to a Mobile Application.

2.

Virtual Bank Account with No Hidden Fees.

Operate with a virtual account linked to the card. Swipe anywhere in India.

3.

Exclusive Rupay Offers

Avail discounts & cashback while you swipe using Rupay card.

4.

Swipe anywhere

Not limited to any brand or POS devices.

A PROGRAM TAILORED FOR YOUR BUSINESS

1.

Customers

Reward loyalty, drive better engagement, and influence behavior

2.

Employees

Motivate your team with on-the-spot awards, sales bonuses and spiffs programs. Celebrate employee achievements, or provide money for benefits and special events

3.

Insights

Self-manage your programs online to order and fund cards, view order and payment history.



ISSUE CARDS TO

Sales Team

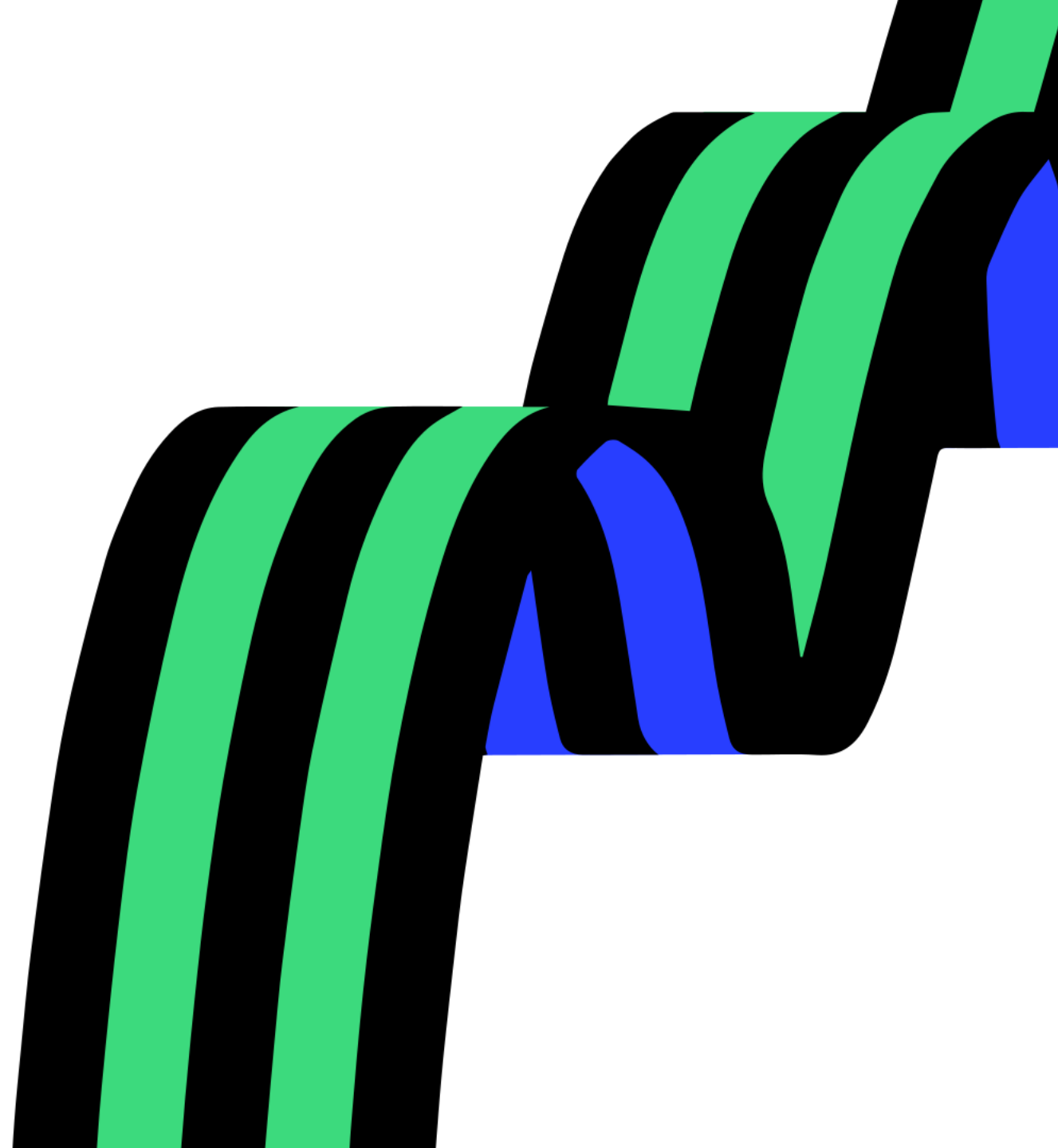
Sales Managers make business expenses on lodging, client meetings, and while travelling.

Marketing Team

Spends on Google Ads, Marketing vendors, Influencers

Admin Team

Eliminate cash and start swiping through cards.



BENEFITS

For Employers

- 1.** Easy to Implement
web-based solution—no hardware or software required.
- 2.** Faster Payroll Processing
No credit checks and no prior bank relationship are required. Reduces the time and costs associated with paper payroll check processing.
- 3.** Earn when your employee spends
Employers get rewarded when their employees spends



Card Features & Commercials

| Use Case | Commercials | | | Features | | | | | | | |
|-------------------------|-------------|----------------------------------|---------------------------|----------------------------|---------------------|----------------|------------------------|-------------------------------|-----------------------------|-------------|----------------|
| | Set Up fee | Card Issuance Fee (INR)/Per Card | Annual Fee/Per card (INR) | Monthly Fee/Per Card (INR) | Rupay Offer enabled | Atm Withdrawal | Balance Enquiry at ATM | Card to Bank account transfer | Free Mobile App & Dashboard | POS enabled | Online Enabled |
| Incentive Card | NIL | 100 | NIL | 25 | Yes | 20 | 5 | 0 | Yes | Yes | Yes |
| Expense management Card | NIL | 100 | NIL | 25 | Yes | 20 | 5 | NA | Yes | Yes | Yes |
| Payroll Card | NIL | 100 | NIL | 25 | Yes | 20 | 5 | 0 | Yes | Yes | Yes |
| Gift Card | NIL | 100 | NIL | NIL | Yes | NA | 5 | NA | Yes | Yes | Yes |

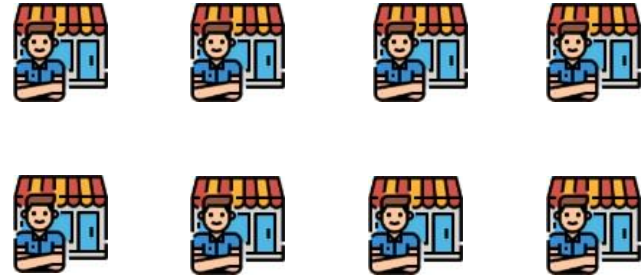
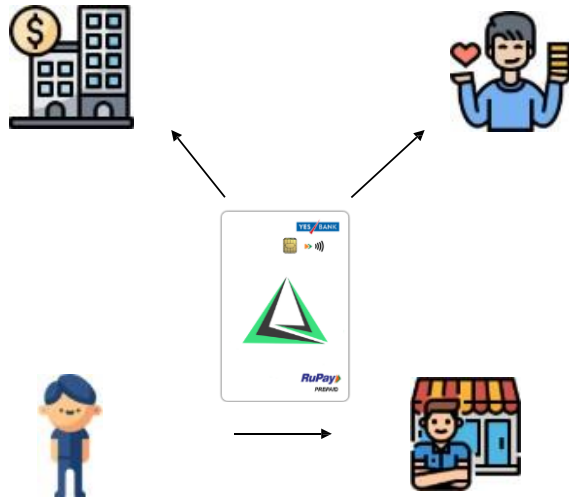
Employee Cashbacks
&
Corporate
Rebates



How it works?

Product Usage

Neokred has tie-ups with more than 20000 merchants (Online and Offline) to avail discounts/cashbacks or points for Corporate's employees when they swipe their Neokred card.



When corporate employees/customer swipe their Neokred card while making any purchase through POS or Online terminals, corporates/partners receive rebates and employees/customers/users receive cashback or points from Neokred.

End to End Support

For employees/customers and employers/partners

1. Dashboard Access

Employer will get a dashboard to get access to info on employee onboard, spend analysis, salary disbursement and rebates.

2. Offers and Discounts

Employees/Customers/Partners will receive cashback/rewards or points when they spend on multiple brands.

User Onboarding Experience

Corporate employees/Users

1. Neokred app

User download Neokred app on their smartphone.

2. Employee/Customer Sign-up

Employee/Customer inputs Corporate ID/Partner ID given by Employer/Partner while signing up.

3. E-KYC Process

E – KYC is done using your Aadhar Card, Pan card and Biometric fingerprint scanner through the App.

Once the user has been identified as legitimate, they can start using Neokred app and its services.

Added Benefits

For employees/users

1. Cashback

Neokred offers cashback to its customers for spending through Neokred card.

3. Instant Discounts

Avail exclusive offers only on using Neokred Salary card such as Instant discounts on fashion wear, food & beverages, dining, shopping, buy 1 get 1 free movie tickets , and many more.

2. Health Offers

Neokred provides health benefits to employees/users such as Complimentary health discount at various partner hospitals, discount on doctor consultation and on medical expenses when they use Neokred card.

Get In Touch

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